

FOR IMMEDIATE RELEASE:

CONTACT:

Susan Harris-Broomfield  
(308) 340-0856  
susan@investnebraska.com

Invest Nebraska Names \$25,000 New Venture Winner

(York, NE - October 27, 2009) Following in the footsteps of the previous four successful New Venture Competitions across the state, Invest Nebraska Corporation ([www.investnebraska.com](http://www.investnebraska.com)), a state-wide venture development organization, launched its York competition Friday at York College. Four Nebraska entrepreneurs competed for the chance to win a \$25,000 equity investment.

A judges' panel composed of regional business and community leaders picked the most promising business plan from a pool of applicants from the York area. The winning business is called The Sand Trap.

Owned by York resident Lexi Ray, the business will provide an entertainment location which offers both traditional as well as unique entertainment for area residents. The Sand Trap is a sports entertainment facility with golf simulators, full bar, flat screen televisions to watch sporting events, pool tables, golden tees, and an oxygen bar.

"All of the finalists did a great job with their presentations. It was obvious they were passionate about their business ideas." said Dan Hoffman, Executive Director of Invest Nebraska. "Judges chose The Sand Trap as having the best potential to succeed in York. Lexi's background will be beneficial for the implementation and management of this facility".

Next on Invest Nebraska Corporation's schedule is the 2009 East-2-West Nebraska New Venture Competition in Lincoln on December 11. Entrepreneurs with business plans for new businesses or expanding current businesses are encouraged to compete for the \$50,000 investment equity award. Anyone 18 or over, regardless of current residency, may compete. The only stipulation is that the proposed for-profit business must be located in Nebraska. For more information, visit [www.investnebraska.com](http://www.investnebraska.com).

*Invest Nebraska Corporation advises and invests in companies and early stage business ideas in Nebraska. The organization supports and encourages angel investment and entrepreneurship in all areas of Nebraska, and provides networking opportunities for investors, entrepreneurs and service providers from all corners of the state.*